

MAKE A DIFFERENCE IN 2012 –
SERVE ON AN NCRLA COMMITTEE WHERE YOUR IDEAS CAN HELP
ADVANCE THE HOSPITALITY INDUSTRY!

NCRLA is looking for committed and enthusiastic individuals to serve on our 2012 committees. Committee participation is open to all NCRLA members and requires a small time commitment with in-person meetings, conference calls and possibly some travel. NCRLA committees make important industry and association recommendations to the NCRLA Board of Directors and play an important role in establishing the association's course of work. You are the experts in the industry and you own this association, so here is a great chance to make a direct impact on the effectiveness of NCRLA.

Please review the committees below and number your committee choices in the order of preference. We will do our best to honor your request. Summaries are included below to help you determine which NCRLA committee(s) best match your interests. In early December, you will be contacted with information about the committee in which you were placed, as well as any upcoming 2012 meeting dates.

What you give determines what you receive, so please get involved. For more information on any of these committees please contact NCRLA President & CEO, Paul M. Stone at (800) 582-8750 or e-mail pauls@ncrla.biz. You will be doing a great service to your industry -- and yourself -- by volunteering to serve!

NCRLA 2012 Committee Registration Form

_____ **Programs & Services Committee**

This committee helps create additional value for NCRLA members. Guides and recommends strategic partnerships, affinity programs and member benefit programs and services.

_____ **NC Lodging Issues Council**

This committee targets critical issues exclusively for our lodging members. Tackles issues such as OTC taxes, occupancy taxes, health department issues and more. Also will help NCRLA team recruit new lodging members.

_____ **NC Licensed Beverage Council**

This committee targets critical issues exclusively for on-premise licensed beverage operators. It focuses on ABC taxes and regulation, ALE and supplier relations, responsible alcohol server training and other items relating to any of the three classes of alcohol licenses.

_____ **Governmental Affairs Committee**

This committee continually develops a comprehensive government relations program to communicate effectively to the membership, the state legislature, regulatory agencies and the public. It creates legislative priorities and assists in grassroots efforts across the state including raising funds for NCRLA Political Action Committee.

Return to NCRLA via e-mail to jacquelynm@ncrla.biz, fax: 919-844-0190, or mail to the address below by **December 2, 2011.**

Name: _____

Business: _____

Address: _____

City: _____ State: _____ Zipcode: _____

Phone: _____ Fax: _____

Email: _____